



SPONSORSHIP OPPORTUNITIES

Flagship Sponsor - \$10,000

- includes logo / branding in background of digital event platform during event
- homepage video & link to page of content you provide on homeownershipday.com
- mention in all sponsored ads for event
- logo included in Facebook event header
- logo & website link included in header of all email marketing / reminders for event
- video you provide featured on Homeownership Day's YouTube channel all year

Campus Sponsors - \$2,500

- includes logo & link to page of content you provide on homeownershipday.com
- mention & thank you at the beginning, middle, and end of virtual event
- logo & website link included in footer of all email marketing / reminders for event
- video you provide featured on Homeownership Day's YouTube channel all year

Community Sponsors - \$1,000

- includes logo & link to page of content you provide on homeownershipday.com
- logo included in footer of all email marketing / reminders for event
- video you provide featured on Homeownership Day's YouTube channel all year

Contributors - \$250

- includes logo on HomeownershipDay.com contributor page that links to your website
- social media mention & thank you
- logo included in footer of all email marketing / reminders for event

*1000's have attended - College Students,
Renters, Homeowners, Investors*

*Hosted by multiple Non-
Profits & Industry Innovators*

HomeownershipDay.com

